



Hampton Board of Education  
380 Main Street  
Hampton, CT 06247

Communications Committee  
January 10, 2022  
7:00 pm

[Zoom Recording Link](#)

- 1. Call to Order:** 7:03pm. Mark Becker, Matthew Flegert and Samantha Sarli in attendance.
- 2. Audience for Citizens and Staff:** None
- 3. Discussion of Current Communication Tools:** Currently the school communicates with its families through School Messenger, a platform that allows mass communication via phone, text message, and email. Teachers also send home weekly communications with parents and guardians. Additional information on events or fundraisers are also sent home with students when needed. The school also has a website, but it is in need of updating. The Board has not sent out a town wide mailing since August of 2020. In the past there were two mailings per year. The last town mailing cost close to \$1,600 to print and mail. The committee would like to have a town wide mailing this Spring.
- 4. Next Agenda Planning:** Discussion of the school website. Review input of what to include in the Spring newsletter.
- 5. Audience for Citizens and Staff:** None
- 6. Adjournment:** 7:41pm